

13th Mangaung Youth Empowerment Week

Phase 1 : 16-17 March 2022

Phase 2 : 21-22 April 2022

Bloemfontein



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2022 Mangaung Youth Empowerment Week

Bringing a Ladder of Opportunities to our Youth

Mangaung Youth
Empowerment Week

Phase 1: 16-17 March
Phase 2: 21-22 April

Bloemfontein

myew@myarts.co.za
0814269369

Exhibition
Business Development
Career Orientation
Capacity Building
SMME Showcase

#MYEW13

The 2022 Mangaung Youth empowerment week will take place in two phases :

Phase 1 : 16-17 March 2022

Phase 2 : 21-22 April 2022

We are progressing with our theme of “ **Re-thinking , Re-strategising and Re-Connecting**”.

The event will feature a Young entrepreneurs showcase, Networking Session, Business Exhibition, Business Development Forum, Capacity Building Workshops, Career Expo as well as a creative showcase.



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Today's generation of young people are seeking immediate opportunities, immediate solutions and want to see changes in their businesses and career for an Economic freedom and better life for all.

Many open-minded entrepreneurs with unique ideas , products and services will use this gathering to empower themselves from the ladder of opportunities that the final phase of the 13th Mangaung Youth Empowerment Week will be providing.

The participants will be able to interact with each other and discuss issues pertaining to their enterprises as well as use the opportunity to look for new markets and opportunities. Our event will help young people to be active citizen and work together with others in the community to advance development, resolve problems and raise the concerns of the voiceless and marginalized as well as Hold government, business and all leaders in society accountable for their actions through a open dialogue.

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The first phase of the 12th Mangaung Youth empowerment week will take place on Wednesday 16th and Thursday 17th of March 2022 in Bloemfontein, Opening with a Young entrepreneurs and young professional Networking Session and providing a ladder of opportunities in both days with capacity building workshops, business presentations , business and career exhibition as well as business development forums.

The Final Phase of the Mangaung Youth Empowerment Week has few focus activities on youth with special skills and career orientations. During the second day of the final phase , young entrepreneurs will be given opportunities to exhibit and also have a business development forum focused on institutions targets and opportunities for young people. We will be expecting an array of young people from various corners of the province.

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We are here to emphasize that *The Mangaung Youth Empowerment week remains a shining example of what can be achieved when a group of young professionals are serious enough about their futures* and this is why the 2022 Mangaung Youth Empowerment Week will go into an in-depth understanding of the challenges that are facing businesses and seek solutions as well as action for an intervention.

We hope to see many business organizations as well as young owned SMMEs that are not only operating in the Free-State Province but in the entire country getting together excogitating on how to work together and take advantage of various opportunities in the government, public and private sector.

Many young people in South Africa would love to benefit from various corporate and departmental programs as well as get information linked to business and career development. We have always encouraged young entrepreneurs to go out of their comfort zone and seek for necessary tools for their empowerment.

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This event has been created to re-ignite the Public Private Partnership by targeting the booming business sector and creating an atmosphere of business exchange and development between the private sector and the provincial and local government. This project is an ideal forum for business owners and senior management to gauge the latest market trends, products and services to government representatives, Young entrepreneurs attending the event, the media and the general public.

We want to create a platform that will bring together youth empowerment based and focused institutions that will work together to uphold and mainstream the rights and empowerment of young entrepreneurs through advocacy, institutional support and capacity building, business development and career guidance.

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The business expo will see a variety of stakeholders from government, public and private sectors as well as nongovernmental organizations. The expo will cover various aspects of our daily life such as Intellectual Property, Business Incentives, Procurement Development, Enterprise Development, Corporate Social Investment, Banking, Import and export as well as Global partnership.

The exhibition features more than 30 exhibitors ranging from government departments and agencies, Police Service, Defense Force, Fire services and EMS, Business and tourism institutions, environmental and law firms, banks and labour sector, Small business and private sector, The Setas and the State owned enterprises, tertiary institutions, Nonprofit institutions as well as diplomatic bodies.

There will be a dedicated corner for SMMEs and young entrepreneurs to showcase their business, products, services and projects.

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This is a special business event for young entrepreneurs and aspiring entrepreneurs wanting to move their business to the next level. The Forum will inspire young entrepreneurs who have the courage to break free from the chains of limiting belief patterns, societal and political conditioning that have traditionally kept them suppressed and unable to see their true beauty, skills and power.

This business event will offer tools, information, encouragement as well as inspiration and interaction between young people that can be used as a guide on the journey of reclaiming power.

The forum will feature hundreds of participants, Business Motivational Speakers, Panel of discussion, Presentation by businessmen/women award winners and interactive fun encompassing every aspects of entrepreneurship life. This initiative is also aimed at encouraging young entrepreneurs to go out of their comfort zone and seek for necessary tools for their empowerment.

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The capacity building workshops will equip participants with books, videos, and other materials that will be used to assist learners in their respective school.

The workshop is designed to be very interactive, motivating, and fun. Applying the contents of the workshop will help participants to give get accurate information about various careers and business tools to help young people to pursue their education and or business goals by making informed and rational decisions. It will also have an increased confidence in their ability to be successful in their career goals.

The workshops for Young Entrepreneurs will serve as eye openers for the participants. It will focus on furthering entrepreneurs' ability to do new things and improve what they currently do. It will help improve their performance and enhances their ability to adjust and continue to stay relevant within a rapidly changing environment.

For any young entrepreneur, these workshops might be the right solution to learn new ways of doing business as well as new opportunities. It will help young people to develop a new way of thinking and potentially assist them in fixing systemic problems.

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The 2022 Mangaung Youth Empowerment Week Forum provides the opportunity for various businesses to connect with high profile politicians, policy makers, government officials and business leaders and optimise their current resources. The event also facilitates the growing and networking of small and medium-sized enterprises across various industry sectors. It makes talk between business and government easy as the year starts and promotes public private partnership.

The discussions during various Forums of the 2022 Mangaung Youth Empowerment Week are expected to reflect strongly on radical socioeconomic transformation to uplift the poor and the working class and to move the country forward to prosperity and true reconciliation. The event is also open to young entrepreneurs coming from other provinces. We believe that our effort will lead the country to achieve inclusive growth where our people will work hand-in-hand with the business sector to transform the current economy landscape to an economy which works for our people by eradicating the extreme income inequalities, deep poverty and very high levels of unemployment particularly affecting the youth.

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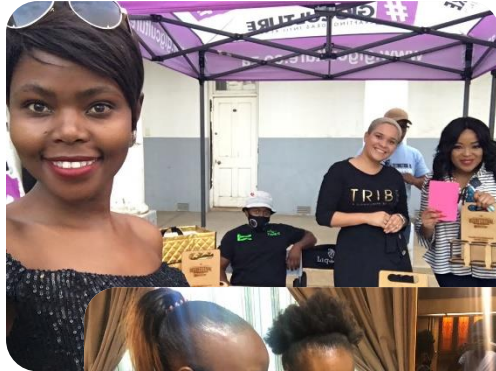
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Mangaung 2022 will add value to Black industrialists by offering the opportunity young industrialists and young entrepreneurs from all over South Africa to introduce new products, innovative ideas, new services and most importantly allow participants to network with industry expert and see how both party can positively contribute to the economic transformation.

The Mangaung Youth Empowerment week remains a shining example of what can be achieved when a group of young professionals are serious enough about their futures and this is why the 2022 Mangaung Youth Empowerment Week will go into an in-depth understanding of the challenges that are facing businesses and seek solutions as well as action for an intervention.

Many young people in South Africa would love to benefit from departmental programs as well as get information about agencies linked to the departments. We are encouraging young entrepreneurs to go out of their comfort zone and seek for necessary tools for their empowerment.

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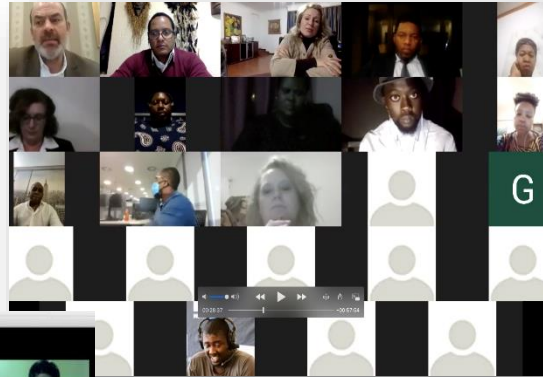
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During the Mangaung Youth Empowerment Week, Young people connect with Policy Makers, Big Businesses, State Agencies, Government Departments, Municipalities LEDs, Diplomatic bodies, Public and Private Investors as well as the media.



All participants will be registered and will be required to provide emergency contact details, including their addresses and where they are staying during the event (for visitors).

Covid-19 Prevention protocol will be respected.

Team MYEW13

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