

SCIENCE COMMUNICATION IN A DIVERSE WORLD

CAPE TOWN SOUTH AFRICA

4 - 7 DECEMBER 2002

SCIENCE COMMUNICATION IN A DIVERSE WORLD



7TH INTERNATIONAL CONFERENCE
ON PUBLIC COMMUNICATION OF
SCIENCE AND TECHNOLOGY (PCST)



SECOND ANNOUNCEMENT

CALL FOR PAPERS

**FOUNDATION FOR EDUCATION,
SCIENCE AND TECHNOLOGY**
AN AGENCY OF SOUTH AFRICA'S DEPARTMENT OF
ARTS, CULTURE, SCIENCE AND TECHNOLOGY



Scientific, government, and activist communities increasingly believe that public engagement in science and technology is critical for wise use of science and technology in sustainable development. The public communication of science has emerged as an important field for scientists, policy makers and educators, as well as for journalists and other communication professionals.

FIRST INTERNATIONAL SCIENCE COMMUNICATION CONFERENCE IN AFRICA

For the first time the international Public Communication of Science and Technology (PCST) Network will meet in Africa. "Science Communication in a Diverse World" is the theme of this exciting international conference exploring innovative approaches in the public communication of science and technology. Science communication within different cultures and multi-cultural societies will be a central theme. This conference will provide a forum for leaders in science communication from around the globe to interact, with emphasis on enriching exchanges between developed and developing countries.

This will be the 7th international biennial conference of the PCST Network. It is the main networking event of a global community of people committed to developing research and practice in this fast-developing field. The PCST Network's scientific committee (see www.pcstnetwork.org) is responsible for the conference content. The meeting will be organized by the Foundation for Education, Science and Technology (FEST) in South Africa, with primary sponsorship from South Africa's Department of Arts, Culture, Science and Technology (DACST).

WHERE AND WHEN

The conference will be held 4 – 7 December 2002 on the campus of the University of Cape Town, on the slopes of Table Mountain, with major environmental and eco-tourism destinations within easy reach. Registration will start at a networking event at the Two Oceans Aquarium in Cape Town on 4 December 2002.

WHO SHOULD ATTEND?

If you are passionate about engaging the public in science and technology, or in any way involved in the public communication of science, this conference is for you. Delegates will include science writers and broadcasters, policy makers, educators, communication professionals and analysts, professionals at science museums and science centres, academics researching the field of science communication, science communication practitioners, project leaders at non-governmental organisations, marketing and public relations professionals, researchers and lecturers. The conference will attract people from many different countries, representing a wide diversity of cultures and approaches to science communication.

INVITATION TO SUBMIT PAPERS

You are invited to submit an abstract of no more than 250 words (preferably via e-mail) to the PCST conference chair at marina.joubert@fest.org.za. Alternatively, you may fax or mail an abstract to PCST Conference Chair, c/o FEST, PO Box 1758, Pretoria 0001, South Africa, fax +27 12 320 7803. If you fax or mail your abstract, you have to provide the abstract in an electronic format by mailing a disk to the postal address given above. The deadline for submission of abstracts is 19 May 2002. In the selection of papers demonstrated ability to present a paper or topic in an exciting, stimulating and innovative way will be an important consideration.



CONFERENCE THEME

Within the main conference theme of

"Science Communication in a Diverse World"

preference will be given to papers giving perspectives from different cultures or comparing different cultural settings. Your proposed paper should fit into one of the following sub-themes or discussion topics:

1. Reaching out to culturally diverse communities
2. Communicating science to rural communities
3. Communicating environmental science
4. Development, education and public communication of science and technology
5. The interaction between science and media within different cultural environments
6. Museums, interactive learning, and outreach – catering for diverse audiences
7. Conceptual developments in public communication of science and technology
8. Communication issues in the commercialisation of science
9. Communicating science to decision makers in government and industry
10. Evaluating science communication and public awareness of science programs
11. Exploring linkages between science and art to communicate science
12. Promotion of science vs debate on science in different cultures
13. Science communication and interaction between natural and social sciences
14. Trends in teaching and learning science communication

PLENARY AND PARALLEL SESSIONS

The plenary session will be reserved for invited papers by leaders in the field of public communication of science and technology, with emphasis on presentations on new and original work and policy issues.

When submitting your paper, please indicate your preferred session format from the following:

- Panel discussions: Three presenters within a shared topic area, each presentation followed by a substantial discussion involving all participants.
- Forum discussion: A convenor chairs inputs and discussions on a particular topic or issue. The topic could be based on a topical and relevant report, survey or event.
- Workshop: Where presenters will actively involve participants in learning new skills and exploring new techniques. Workshops could be up to three hours each, with a maximum of 25 participants per workshop.
- Poster displays: Poster displays will be located in areas where delegates will meet during coffee and tea breaks. Time will be set aside to allow authors to meet with delegates and discuss the posters.

In addition to the formats above, you are welcome to submit proposals for "round table discussions" (general discussions of pertinent topics within a small group) or for a "speaker's corner" where issues will be presented and discussed very briefly (about 10 minutes per issue).

All papers must be presented in English.



REGISTRATION DETAILS

Registration forms and on-line registration will be available via the conference web site (access via www.pcstnetwork.org) from July 2002.

Registration fees will include conference materials, as well as tea, coffee, refreshments, and lunches for the duration of the conference, and a cocktail networking event. The conference dinner will be charged separately.

Registration fees will be as follows:

For South African citizens or people living/working in South Africa:

R1 100 (very early registration fee paid by 31 July 2002)

R1 800 (early bird registration fee paid before 31 August 2002)

R2 100 (after 31 August 2002)

A discount of 50% applies to students living and studying (full time) in South Africa.

For delegates from countries other than South Africa:

\$(US) 190 (very early registration fee paid by 31 July 2002)

\$(US) 225 (early bird registration fee paid before 31 August 2002) and

\$(US) 260 (after 31 August 2002).

A discount of 25% applies to delegates from elsewhere in Africa.

A registration form must accompany all payments, please!

ACCOMMODATION, TRAVEL AND OTHER INFORMATION

The provisional programme, as well as details about accommodation and additional tour options will be available by July 2002.

The conference secretariat will make block bookings at a number of preferred hotels. All delegates will be responsible for their own accommodation bookings directly with these hotels, as well as their own travel arrangements.

A free shuttle service will be available between the conference venue and hotels, as well as from the airport at specific times. Full details will be provided to registered delegates.

CONFERENCE SECRETARIAT

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CONFERENCE CHAIR

Marina Joubert

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LATEST UPDATES on the PCST-7 Conference: www.fest.org.za/pcst.html



UNIQUE PRE-CONFERENCE ECLIPSE SAFARI

A unique experience awaits those who participate in the eclipse safari just prior to the PCST-7 conference. Game viewing in the Kruger National Park will be combined with the opportunity of viewing a total solar eclipse in the African bush.

Participants will be transferred from Johannesburg in luxury coaches to the superb Kruger Gate Hotel where they will be able to enjoy suspended timber walkways threading through indigenous forests and dining under the stars. You will have the opportunity to explore the Kruger National Park in open vehicles accompanied by professional field guides. We then move to a luxury tented campsite to view the total eclipse in true African style, with an eclipse party and traditional African barbeque the night before. On the morning of the eclipse we will move to the centre line to view the total eclipse, followed by a bush breakfast. Later that morning, we will transfer back to Johannesburg for a flight to Cape Town and to join other PCST delegates for the start of the conference.

The duration of the pre-conference eclipse safari is 4 days and 4 nights, from 30 November 2002 to 4 December 2002.

Cost: US\$ 770 per person sharing (twin beds). Single supplement: US\$ 95.

This fully inclusive package includes: * 3 nights hotel accommodation (4 Star Deluxe); * 1 night tented accommodation with beds; * Super luxury air-conditioned coaches ; * Specified game drives and meals; * Eclipse bush barbeque / party; * Flight from Johannesburg to Cape Town; * Airport transfer – Cape Town Airport to Waterfront Hotel.

The pre-conference eclipse safari is organised by Affinity Africa (www.affinityafrica.co.za), the appointed tour operator for the PCST-7 conference. For more information, or to book, please contact Richard or Carol Martin on E-mail at affinityafrica@icon.co.za; Telephone: +27 21 797 9012 or Fax: +27 21 797 9013.

IMPORTANT CONFERENCE DEADLINES AND DATES

19 May 2002:	Deadline for submission of abstracts
1 July 2002:	Preliminary programme available / Registration starts
31 July 2002:	Deadline for receipt of lowest very early registration fees
31 August 2002:	Deadline for receipt of reduced "early bird" registration fees
1-4 December 2002:	Pre-conference eclipse safari
4 December 2002:	Pre-conference networking event
5-7 December 2002:	PCST-7 conference



PCST-7 CONFERENCE SCIENTIFIC COMMITTEE

Executive Committee

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Coming to South Africa and thinking of staying longer?

Start exploring and planning your trip at:

www.southafrica.net or
www.veza.co.za

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