

Business | Entrepreneurship | Career

11th Mangaung Youth Empowerment Week

19-21 March 2020 | Bloemfontein

Exhibition | Forums | Showcases

MYEW11

Mangaung Youth Empowerment Week

The 11th edition of the Mangaung Youth Empowerment will bring together exhibitors, speakers and ordinary people with focus put on equipping young people from all corners of South Africa with information and tools that will help their career and business. This event has been for the last 10 years prime time for young people in Mangaung to get information about business careers, business opportunities as well as create a platform for collaboration between Government and Business , Business to Business, Business to Community and Business to Media.

The 2020 Mangaung Youth Empowerment Week Forum provides the opportunity for various businesses to connect with high profile politicians, policy makers, government officials and business leaders and optimise their current resources. The event also facilitates the growing and networking of small and medium-sized enterprises across various industry sectors. It makes talk between business and government easy as the year start and promote public private partnership.

Mangaung 2020 will add value to Black industrialists by offering the opportunity young industrialists and young entrepreneurs from all over South Africa to introduce new products, innovative ideas, new services and most importantly allow participants to network with industry expert and see how both party can positively contribute to the economic transformation.

Mangaung Youth Empowerment Week

The discussions during various Forums of the 2020 Mangaung Youth Empowerment Week are expected to reflect strongly on radical socioeconomic transformation to uplift the poor and the working class and to move the country forward to prosperity and true reconciliation.

This is an effort to advance the economic transformation not only for the Free-State province but for the entire country as the event is open for young entrepreneurs coming from other province. We believe that our effort will lead the country to achieve inclusive growth where our people will work hand-in-hand with the business sector to transform the current economy landscape to an economy which works for our people by eradicating the extreme income inequalities, deep poverty and very high levels of unemployment particularly affecting the youth.

The event will feature a two-day career exhibition, two-day business exhibition, a Business development forum, various career and business orientation sessions and powerful networking sessions as well as a creative showcase.



Mangaung Youth Empowerment Week

Program

Thursday 19 March 2020

Career Exhibition
Business Exhibition
Business Development
Forum (Evening)

Friday 20 March 2020

Career Exhibition
Business Exhibition
Networking Session

Saturday 21 March 2020
(Human Rights Celebration)

Creative Platform
Business Tweeting
Lunch

Mangaung Youth Empowerment Week

Business & Career Exhibition

Date: Thu 19 & Fri 20 March 2020

Time: From 10:00 to 15:00

Target: Grade 9 to 12 , Young Entrepreneurs, Unemployed Youths , Tertiary Students

Expected Number: 1000 per day

Venue: Rose Hall (Bram Fischer Building)

The exhibition features more than 30 exhibitors ranging from tertiary institutions, government departments and agencies, Police Service, Defense Force, Fire services and EMS, Business and tourism institutions, environmental and law firms, banks and labour sector, Small business and private sector, The Setas and the State owned enterprises , Nonprofit institutions as well as diplomatic bodies

While the career expo will focus on helping participants the business expo will see a variety of stakeholders from government, public and private sectors as well as nongovernmental organisations . The expo will cover various aspects of our daily life such as Intellectual Property, Business Incentives , Procurement Development, Enterprise Development , Corporate Social Investment, Banking, Import and export as well as Global partnership.

Mangaung Youth Empowerment Week

Business Development Forum

Date: Thursday 19 March 2020

Time and Venue: From 18:00 to 20:00 @ Rose Hall

Target: Young Entrepreneurs, Tertiary Students, Unemployed youths.

Expected Number: 150

This is a special business event for young entrepreneurs and aspiring entrepreneurs wanting to move their business to the next level. The Forum will inspire young entrepreneurs who have the courage to break free from the chains of limiting belief patterns, societal and political conditioning that have traditionally kept them suppressed and unable to see their true beauty, skills and power.

This business event will offer tools, information, encouragement as well as inspiration and interaction between young people that can be used as a guide on the journey of reclaiming power.

The forum will feature hundreds of participants, Business Motivational Speakers, Panel of discussion, Presentation by businessmen/women award winners and interactive fun encompassing every aspects of entrepreneurship life. This initiative is also aimed at encouraging young entrepreneurs to go out of their comfort zone and seek for necessary tools for their empowerment.

Mangaung Youth Empowerment Week

Business Tweeting Lunch

Date: Saturday 21 March 2020

Time and Venue : From 12:30 to 14:30 @ Rose Rose

Target: Young Entrepreneurs, Young Professional, Young Black Industrialists

Topic: Economic Revolution for our Youth

Today's generation of young people are seeking immediate opportunities, immediate solutions and want to see changes in their businesses and career for an Economic freedom and better life for all. Many open-minded entrepreneurs with unique ideas , products and services will use this . The participants will be able to interact with each other and discuss issues pertaining to their enterprises as well as use the opportunity to look for new markets and opportunities. Our event will help young people to be active citizen and work together with others in the community to advance development, resolve problems and raise the concerns of the voiceless and marginalized as well as Hold government, business and all leaders in society accountable for their actions through a open dialogue.

Mangaung Youth Empowerment Week

Creative Showcase

This event will give opportunity to the creative community a platform to interact, promote their business and work together. This is a platform that will see visual and performing artists, film makers and photographers, fashion designers and models, make up artists and actors, event organisers, Djs, MCs, tour operators and travel agents, vloggers and bloggers, media , hotel and restaurant owners.

This is an effort to advance transformation in the creative sector , an effort that will lead the country to achieve inclusive growth where our people will work hand-in-hand with the business sector to transform the current economy landscape to an economy which works for our people by eradicating the extreme income inequalities, deep poverty and very high levels of unemployment particularly affecting the youth.

Together, We need to be part of the large-scale interventions aimed at optimising growth and the employment potential of the creative Sector. The creative showcase will be used as a platform for interaction that will encourage young people in the creative sector to advance projects that can promote the creative sector and bring about economic growth, development and sustainability.

Mangaung Youth Empowerment Week

Community Impact

As we are concerned about the unemployment rate in South Africa country, We are proud that this initiative would address this matter by creating job through entrepreneurship and career development amongst young people. The 2020 Mangaung Youth Empowerment Week will create opportunities to empower young entrepreneurs, to open doors of opportunities and collaborations, create a space for positive information sharing and possibly employment opportunities for many young people.

We understand the importance of bringing public awareness to charitable organizations throughout the country and the world. Having worked with countless charitable organizations on numerous events and public relations projects, we have solidified our commitment to social causes and social issues and have shown our unique ability to drive public awareness to certain charities and disadvantaged communities.

We do contribute positively to each community and environment where we operate and we know that profitability is essential to our future success. We will continually work on improving our levels of service with quality staff members. We are aimed at encouraging an eagerness for people to become more involved in youth development and entrepreneurship support.

Mangaung Youth Empowerment Week

The Mangaung Youth Empowerment week remains a shining example of what can be achieved when a group of young professionals are serious enough about their futures and this is why the 2020 Mangaung Youth Empowerment Week will go into an in-depth understanding of the challenges that are facing businesses and seek solutions as well as action for an intervention.

We hope to see many business organizations as well as young owned SMMEs that are not only operating in the Free-State Province but in the entire country (Including Young entrepreneurs from neighboring countries such as Lesotho) getting together excogitating on how to work together and take advantage of various opportunity in the government , public and private sector.

Many young people in South Africa would love to benefit from departmental programs as well as get informations about agencies linked to the departments. We are encouraging young entrepreneurs to go out of their comfort zone and seek for necessary tools for their empowerment.

This event has been created to re-ignite the Public Private Partnership by targeting the booming business sector and creating an atmosphere of business exchange and development between the private sector and the provincial and local government. This project is an ideal forum for business owners and senior management to gauge the latest market trends, products and services to government representatives , the entrepreneurs attending the event, the media and general public.

We want to create a platform that will bring together youth empowerment based and focused institutions that will work together to uphold and mainstream the rights and empowerment of young entrepreneurs through advocacy, institutional support and capacity building, business development and career guidance.

Mangaung Youth Empowerment Week

Contact

General

MyArts International
010 130 0700
info@myarts.co.za
www.myarts.co.za

Exhibition & Stakeholders

Chief Denis
0814269369
dna@myarts.co.za

Palesa Dlamini
067 877 3173
Dlamini@myarts.co.za

Mass Participation

Siya Mbonambi
0720186897
cia@myarts.co.za

Kgotso Ntsere
0614432491
kgotso@myarts.co.za